

DO YOU FEEL COMFORTABLE PRESENTING TREATMENT? STREAMLINE YOUR CASE PRESENTATION & ACCEPTANCE!

WITH YOUR EVERYDAY SOFTWARE!

Help Your Patients Get The Treatment They Need and See Your Collections Increase!

Day 1– Data Collection

- Learn the data you need to put together a comprehensive treatment plan
- Learn the photos you need to take to be able to present the case using the patient's own images
- Learn the basics of gathering data to streamline and standardize data collection
- Hands on with photography
- How to implement these strategies into your office
- Creating and managing windows shortcuts to improve efficiency and avoid damage to master files
- How to use photos during data collection for patient co-diagnosis
- Learn the concept of developing a story for your case presentations
- How to organize your data in Windows Explorer

Day 2– Case Presentation

- Learn to use PowerPoint templates to organize and present concepts in Treatment Planning
- Learn how to use basic tools in PowerPoint to prepare an impressive Case Presentation
- Learn why Case Presentation is all about Story Telling and Fee Presentation is all about negotiation
- How to create the proper environment for case acceptance, documentation and communication
- Proper follow-up with patients for scheduling and marketing
- Hands on with PowerPoint

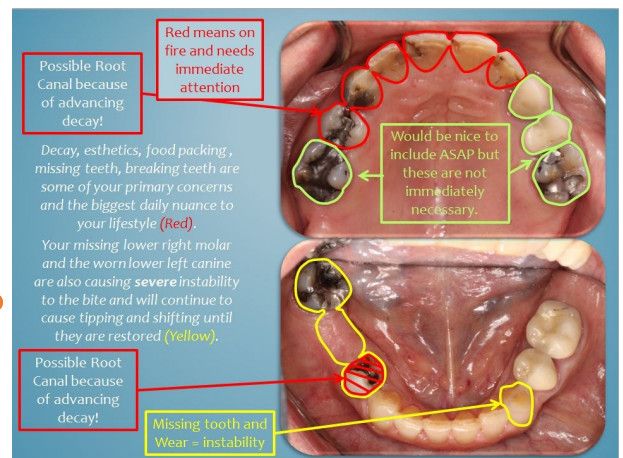
Do More High Quality Comprehensive Dentistry

Dr. Dwight Pate



Register for 1 or 2 days!

Dr. Dwight Pate has been in private practice in Auburndale, FL for 31 years with an emphasis on complex, restorative, and implant dentistry. He is the founder of the study club in Polk County, Florida and has given numerous presentations on restorative and implant dentistry. He is a Diplomate of the ICOI, an adjunct professor at the University of Florida and Clinical Director of the Implant Educators Continuum.



Tuition: \$600 for 1 Day OR \$1000 For BOTH Days (Introductory Fee)

Location: Davie, FL

January 4th-5th, 2020

8:00 am—5:00 pm 8 CE's Per Day

Implant Educators

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Full Refund with Written Cancellation 30 days before course date